



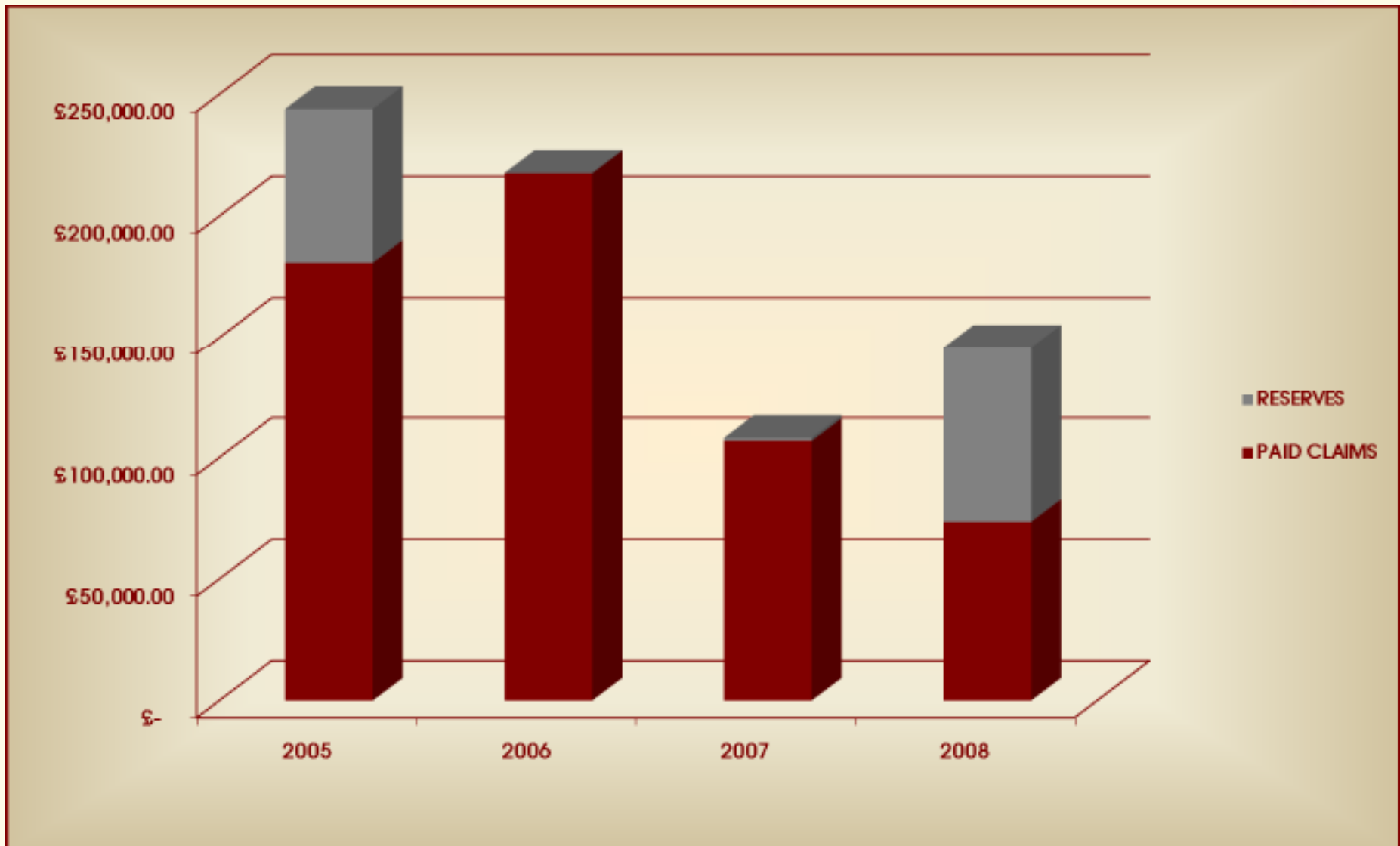
Case Study 2

Driver Training within a Company's
Road Safety Strategy

Peter Larner

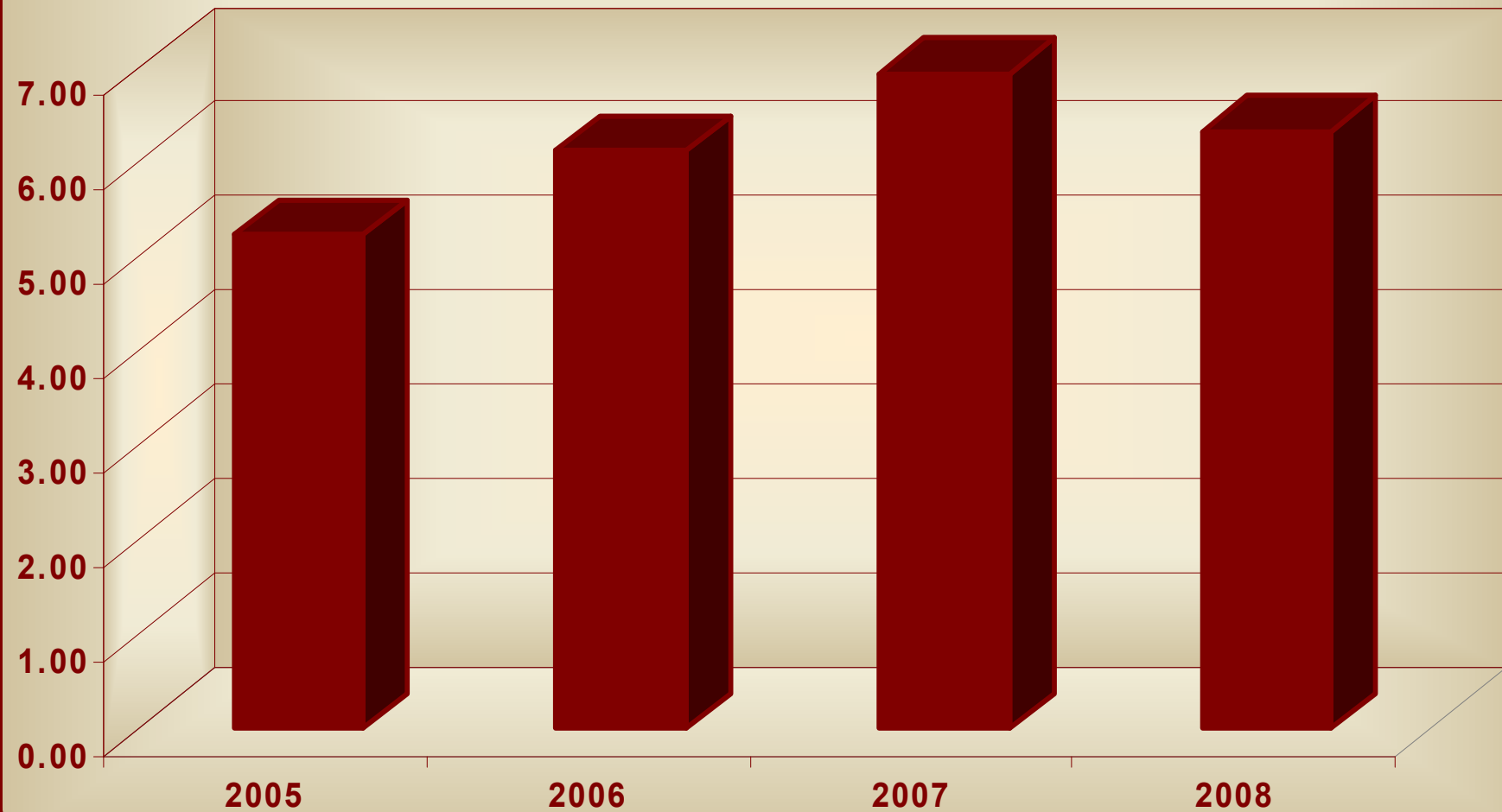
Suckling Transport

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Vehicle Accidents per 1m Km





Zero Incident Project

- Audit.
- Technological developments.
- Near miss and potential incident reporting.
- Journey Management.
- Driver training.



Audits of safety systems

- Shell
- Total
- ConocoPhillips
- Exxon Mobil
- BP Oil
- WQA

✓ Lesson learned

Seek help.
It will surprise you how willing
people are to help you.



New Technology

- Object sensors
- Reversing aids
- Lane departure warning
- Vehicle stability control
- Axle load monitor
- Driver airbags

✓ Lesson learned

Ask the obvious.
A little knowledge isn't always
dangerous



Near miss reporting

“Once zero incidents is achieved, we will only maintain that status through a robust system of near miss and potential incident reporting.”

✓ Lesson learned

Explain your aims.
Seek the opinion of the workforce.



Risk assessments

- Analyse tacho records.
- Check for tipping on break.
- Produce black spot maps.
- Provide list of safe havens.
- Check speed compliance.

✓ Lesson learned

Enlist Champions.
Win over the difficult
employees first.



Risk assessments

- Externally train the trainers.
- Fit on-board computers to identify skill shortages.
- Replace periodic training with intervention training.
- Base training on a robust safety culture

✓ Lesson learned

Produce a plan.
System must be consistent
across the business.



Best Practice

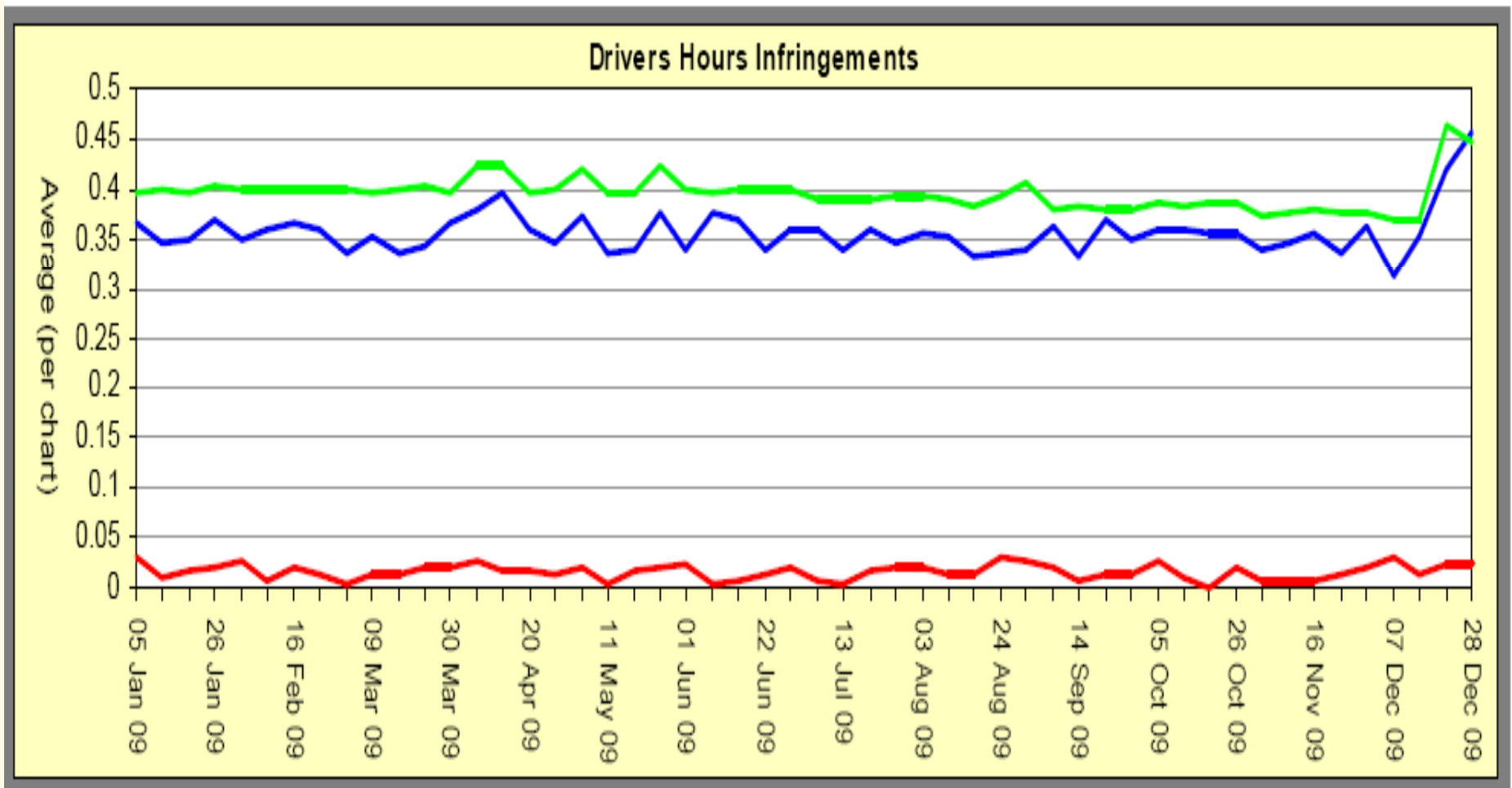
Procedures

Company Policy

Legislation

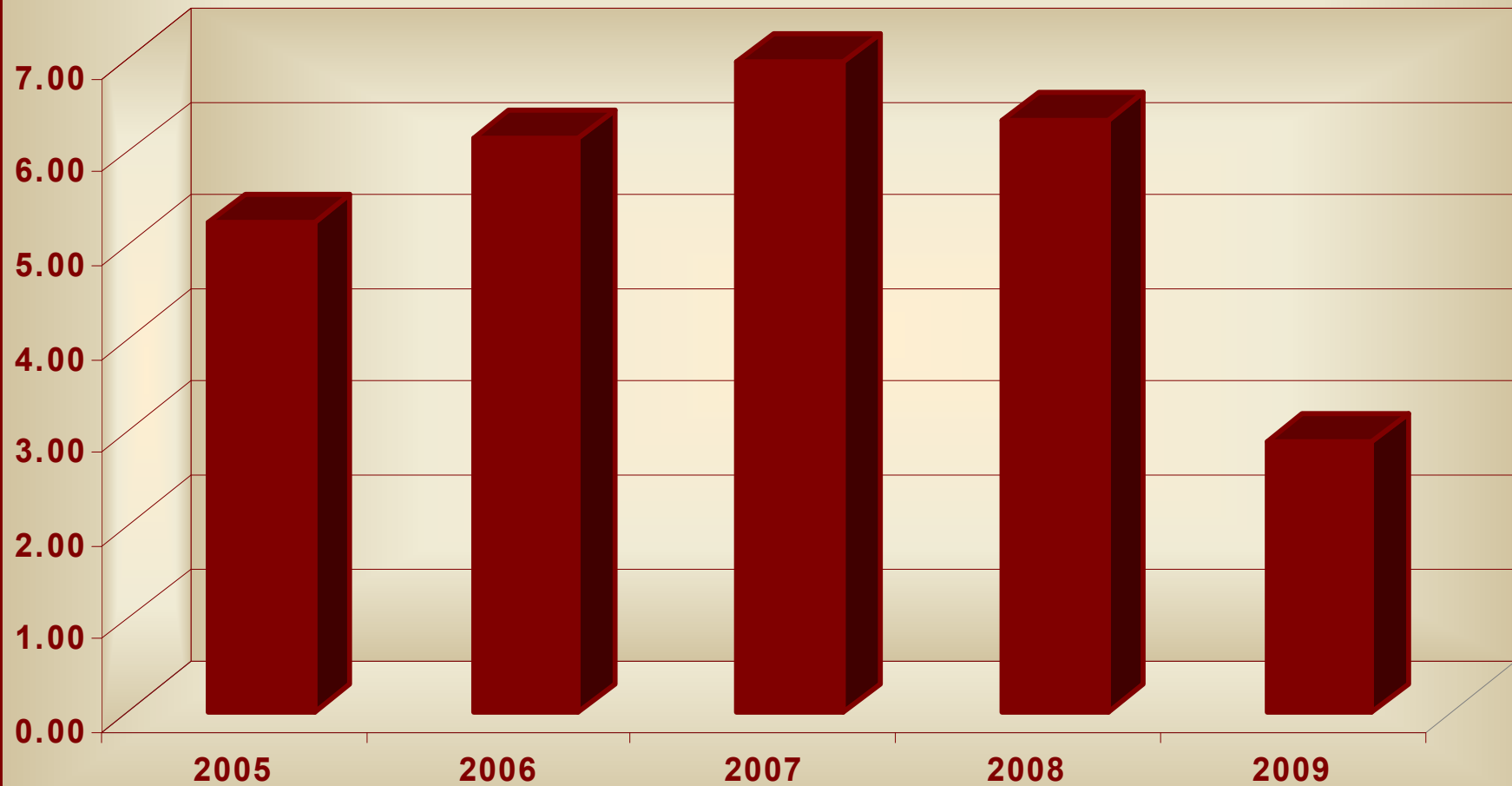


Infringement/Fault Average **National Average** **Oil/Chemical Industry Average**



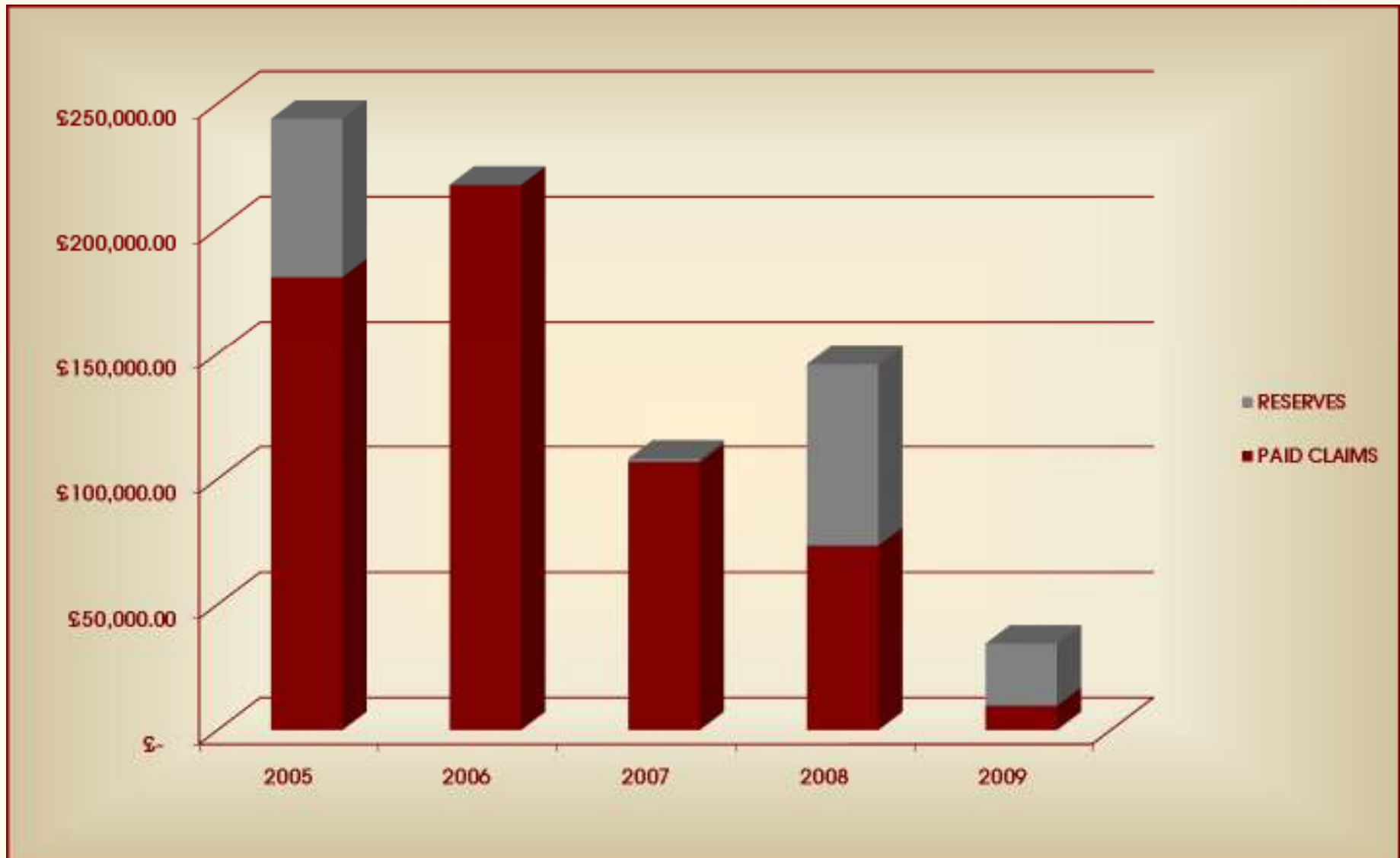


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